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His research has been published in top-ranked journals in international business, management, international studies and sociology and he is the author of the book Corporate Diplomacy: Building Reputations and Relationships with External Stakeholders. Witold has won multiple teaching awards at the graduate and undergraduate levels and also teaches extensively on the topic of Corporate Diplomacy in open enrollment and custom executive education.

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Corporate Diplomacy: Building Reputations and Relationships with External Stakeholders: Author: Witold J. Henisz: Publisher: Routledge, 2017: ISBN: 1351287869, 9781351287869:

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