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The unfortunate truth is the pervasiveness of unpleasant work places, despite considerable evidence confirming that “nice companies” do finish first. Professor Hochwarter of Florida State University interviewed more than 700 people from a variety of industries about the treatment they received from their managers.

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In a recent post we found out why nice companies finish first. Throughout the book the author quotes successful leaders that show how companies (and people) that are nice experience more success than



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their less kind counterparts. Here are a few of my favorites: “We feel customers are our friends, and we talk to them like friends.

~~Why do nice companies finish first? | Lead on Purpose~~

Nice Companies Finish First Shankman,

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His most recent book, “Nice Companies Finish First: Why Cutthroat Management Is Over – and Collaboration Is In,” is full of wisdom that is just as relevant to a small business owner as it is to the CEO of a Fortune 50 company. I don’t read a lot of business books, but I devoured this one.

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