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*The CFO Guide to Your CEO • The Strategic CFO*

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HERE ARE MANY ACCOUNTANTS and few Chief Financial Officers (CFOs). The accounting track is a popular starting point for many of today's CFOs, but accounting is certainly not the only road to the CFO role. Other popular starting points on the road to the CFO chair include investment banking and consulting.

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the CFO is often playing a larger role in developing and executing the company's strategic plan, which means taking a broader view of the sources of value creation and of the company's risk management strategies. We include coverage of current issues to help the CFO better prepare for this broader view: sources of value creation.

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He is the author of more than 70 business books, including Lean Accounting, Closing the Books, and The New Controller Guidebook. He has been the CFO or controller of both public and private companies, and has been a consulting manager with Ernst & Young and an auditor with Deloitte & Touche.

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