The Tech Entrepreneurs Survival Guide

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The Tech Entrepreneurs Survival Guide
The Tech Entrepreneur's Survival Guide achieves that greatness in the rich detail suited for a tech startup in general. For example, there's a section that describes patent types – kitchen sink, submarine, provisional, and utility. In the last patent type, Schoner explains the principle of patent continuations:

Tech Entrepreneur's Survival Guide - Small Business Trends
At a New Jersey Technology Council (NJTC) "meet the author" event June 10, 2014, Bernd Schoner gave an entertaining presentation based on his new book, "The Tech Entrepreneur's Survival Guide: How to Bootstrap Your Startup, Lead Through Tough Times, and Cash In for Success." Schoner drew examples from his own startup experience.

At NJTC, Schoner Presents "Tech Entrepreneur's Survival Guide"
In The Tech Entrepreneur's Survival Guide, Bernd shares what he learned and what he wished he knew at the time. He explains the major phases in a technology company's life cycle, helping entrepreneurs avoid common pitfalls and survive crises when they strike.

?The Tech Entrepreneur's Survival Guide: How to Bootstrap ...
The Entrepreneurs Survival Guide is 12 weeks of learning, guidance, resources, and community to help you navigate this uncertain time. Learn actionable tips and strategies from the hands-on experience of our CEO, Michael Dermer, who maneuvered his 500+ employee business during the 2008 financial crisis from the brink of failure to big success.

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Being an entrepreneur is a thrilling and rewarding experience. But getting your business off the ground requires a lot more than just a bright idea. The Tech Entrepreneur's Survival Guide provides the tools and insight you need to defy the odds and build a profitable tech startup from the ground up. Buy The Book Learn More

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The Tech Entrepreneur's Survival Guide: How to Bootstrap ...
The Tech Entrepreneur's Survival Guide: How to Bootstrap Your Startup, Lead Through Tough Times, and Cash In for Success. McGraw-Hill, 2014.

The Tech Entrepreneur's Survival Guide: How to Bootstrap ...
In The Tech Entrepreneur's Survival Guide, founder Bernd Schoner reflects on his experience starting up ThingMagic, an early RFID company, during the dot com bust. In the following edited book...

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